



- A. ROLL CALL AND ESTABLISHMENT OF QUORUM
- B. APPROVAL OF May 10, July 12, September 13, November 8, 2017, January 10, 2018 Minutes
- C. INTRODUCTIONS – Catlin Curry, Mobility Coordinator
- D. ACTION ITEMS
- E. DISCUSSION ITEMS
  - 1. Marketing Campaign – Erin Hockman
  - 2. Mobile Ticketing/Trip Planner Pilot Results – Madi Linkenmeyer
  - 3. ABBG Survey – Madi Linkenmeyer
  - 4. Promotions – Madi Linkenmeyer and Rachel Simon
  - 5. New Crosstown Route Update – Carl Saxon
  - 6. Shelter Update – Carl Saxon
  - 7. New Hire Orientation Video – Mia Brunelli
  - 8. Deer Ridge Update – Alison Walding
- F. OTHER BUSINESS
  - 1. 2018 TRAC Goals
- G. TRAC MEMBER COMMUNICATIONS
- H. STAFF UPDATES – Update Badges
- I. PUBLIC COMMENT
- J. FUTURE AGENDA ITEMS
- K. UPCOMING MEETINGS
  - 1. DART Commission – Noon Tuesday, April 3, 2018, DART Central Station

**STAFF CONTACT INFORMATION**

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2. TRAC – Noon Wednesday, May 9, 2018, DART Central Station

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